

(COMPANY NAME)

(Your name)

(Title)

(Address)

(Email)

(Phone)

(Website)

[Your

# OVERVIEW

- (Insert “wow!” descriptive text with a compelling proposition, no more than ten words)



# PROBLEM / OPPORTUNITY

- (What searing pain do you cure?)
- (Or, what great opportunity do you tap?)
- (How many people/organizations feel this pain or provide this opportunity?)

# UNFAIR ADVANTAGES

- (Advantage 1)
- (Advantage 2)
- (Advantage 3)
- (How do you maintain unfair advantages?)

# DEMO

# SALES AND MARKETING

- (How will you rollout?)
- (How much have you done already?)
- (What is the source of this expertise?)

# COMPETITION

	<b>We can, it can't</b>	<b>It can, we can't</b>
<b>(Competitor 1)</b>		
<b>(Competitor 2)</b>		
<b>(Competitor 3)</b>		

# BUSINESS MODEL



# FORECAST

	Year 1	Year 2	Year 3	Year 4	Year 5
# of Customers					
# of Employees					
Sales					
Expenses					
Profits					

# TEAM

- (Name, key facts)
- (Name, key facts)
- (Name, key facts)

# STATUS AND MILESTONES

- (Current status)
- (First ship?)
- (First revenue?)